

Experience

Product Designer

Gentle Interlude Studio – July 2023 to Present

- Designed elegant portfolio website interface for brother filmmaker duo, showcasing 20+ film projects with optimized video streaming components, dynamic filtering, and responsive layouts
- Conducted comprehensive UX audit for AI travel startup (Stardrift), identifying 15+ critical usability issues in booking flow and delivering prioritized wireframes and design recommendations
- Designed portfolio website interface for Indigenous filmmaker duo Tohkapi, showcasing their work through responsive layouts and optimized media components
- Optimized WordPress website for Transnationally Indigenous, designing composable custom blocks to ensure visual and functional consistency across the platform

UI Designer

Asian-Indigenous Relations Collective – May 2024 to January 2026

- Led complete visual redesign and user experience overhaul for arts collective website serving 100+ conference attendees
- Created comprehensive design system in Figma, establishing visual guidelines for typography, color, and spacing aligned with organizational mission
- Designed intuitive content management interface enabling 5+ nontechnical team members to publish independently
- Reduced dependency on technical support by 60% through strategic information architecture and workflow design
- Translated design specifications into fully responsive web experiences

Product Designer

Curiko – February 2023 to September 2024

- Designed and implemented responsive interface components for Explore and Homepage redesigns, increasing user conversions by 16%
- Created interactive prototypes in Figma and collaborated with cross-functional team of 5+ engineers to translate designs into production code
- Established design patterns maintaining visual consistency across platform while accommodating diverse user needs
- Conducted user testing and data-driven iteration to optimize interface usability and ensure accessibility compliance

Education

M.A. Human-Computer Interaction

Simon Fraser University

B.A. Psychology

University of British Columbia

Skills

Design & Research

Figma, Adobe Creative Suite, Prototyping, Visual Design, Design Systems, Typography, Color Theory

UX & Research

User Research, Usability Testing, Information Architecture, Wireframing, User Flows

Frameworks & Tools

React, WordPress (ACF, Custom Blocks), Node.js, Git/GitHub, Vercel, Payload CMS